

WIRRAL COUNCIL

CABINET

9 JULY 2015

SUBJECT:	WIRRAL COUNCIL PLAN: A 2020 VISION
WARD/S AFFECTED:	ALL
REPORT OF:	CHIEF EXECUTIVE
RESPONSIBLE PORTFOLIO HOLDER:	LEADER OF THE COUNCIL
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

- 1.1 This report provides Cabinet with a Council Plan for 2020 for consideration and referral to the Policy meeting of Full Council on 13th July 2015.
- 1.2 The Council Plan articulates the ambition for Wirral and for the Council as an organisation. It identifies the priority areas and outcomes for people and place and outlines the delivery approach.

2.0 BACKGROUND AND KEY ISSUES

- 2.1 The Council Plan is the key policy document of the Council and articulates the ambition for the organisation and borough.
- 2.2 The plan sets out the Council's ambition related to three priorities:
 - *Wirral is a place where the vulnerable are safe and protected, every child gets a good start in life and older residents are respected and valued;*
 - *Wirral is a place where employers want to invest and businesses thrive;*
 - *Wirral has an attractive and sustainable environment, where good health and an excellent quality of life is enjoyed by everyone who lives here.*

Underpinning the three priorities are twenty outcomes designed to be delivered by 2020.

- 2.3 The new plan outlines how the Council will organise itself in order to deliver the stated ambitions. It will provide member led leadership to communities, design services with residents, work closely with partners, and influence regionally, nationally and internationally. The Council will need to organise itself appropriately to deliver the plan and drive further improvements to deliver the best outcomes for Wirral.

- 2.4 Delivery of the priorities and outcomes described in the Council Plan will be underpinned through the development and implementation of a business plan and strategies. Progress against the identified outcomes will be regularly reported and published.

3.0 RELEVANT RISKS

- 3.1 The Corporate Risk Register will be refreshed in line with the new Council Plan to ensure that any risks to delivery are understood and mitigating actions are put in place as appropriate.

4.0 OTHER OPTIONS CONSIDERED

- 4.1 As outlined, the Council Plan is the organisation's key policy document and drives all other business planning processes and is therefore vital for the Council's development in the coming year. Therefore no other options were considered.

5.0 CONSULTATION

- 5.1 A new resident survey to further understand the needs of residents and communities will be carried out to influence the development of the underpinning strategies and business plan.

6.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 6.1 The Council Plan makes reference to working closely with all partners for the benefit of Wirral residents and communities. This includes voluntary, community and faith groups. This partnership approach will continue to be a key priority for the Council.

7.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 7.1 The Council Plan is designed to inform the budget setting process for the next five years which is the lifetime of the plan.

8.0 LEGAL IMPLICATIONS

- 8.1 Legal implications relating to the actions set out in the Council Plan will be addressed by directorates as appropriate.

9.0 EQUALITIES IMPLICATIONS

- 9.1 Yes.

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-april-2014/eias-chief-executives-d>

10.0 CARBON REDUCTION AND ENVIRONMENTAL IMPLICATIONS

- 10.1 None arising as a direct result of this report.

11.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

- 11.1 None arising as a direct result of this report.

12.0 RECOMMENDATION/S

12.1 Cabinet are requested to consider the contents of the Wirral Council Plan as provided as an appendix to this report and refer to the Policy meeting of Full Council on the 13th July 2015.

13.0 REASON/S FOR RECOMMENDATION/S

13.1 The Council is required to produce a Council Plan which provides a robust approach to the Council's business planning; ensuring that it is based on sound evidence and an understanding of community needs.

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APPENDICES

Appendix 1 – Wirral Council Plan: A 2020 Vision